

FASTFOOD: Food delivery app

HTSM Technologies Private Limited





01

Problem

- Lack of centralized food ordering
- Limited restaurant choices for customers
- Inefficient delivery system and tracking
- Difficulty managing orders and operations
- Lack of data and insights

Solution

02

- Unified food delivery app platform
- Extensive restaurant listings and options
- Streamlined delivery with order tracking
- Integrated order and operations management
- Comprehensive data analytics and insights



All about the Product

03

FastFood is a comprehensive food delivery app designed to empower your restaurants and drive your growth. By partnering with us, you gain access to a vast customer base, expanding your reach and maximizing your revenue potential. Our user-friendly app streamlines order management, ensuring efficient operations. Real-time analytics provide valuable insights into customer preferences, enabling data-driven decisions. With our reliable development infrastructure and seamless integration, restaurants can focus on their core strengths while we handle the app support, ultimately enhancing customer satisfaction and loyalty.

Market & Competition

04



- Tap into the rapidly growing \$257.7 billion online food delivery market in India.
- Gain a first-mover advantage by adopting FastFood before your competitors.
- Leverage our user-friendly app to attract and retain a loyal customer base for your business.
- Expansive restaurant network ensures your dishes reach a wider audience.
- Data-driven insights help you stay ahead of evolving customer preferences.

Business Model

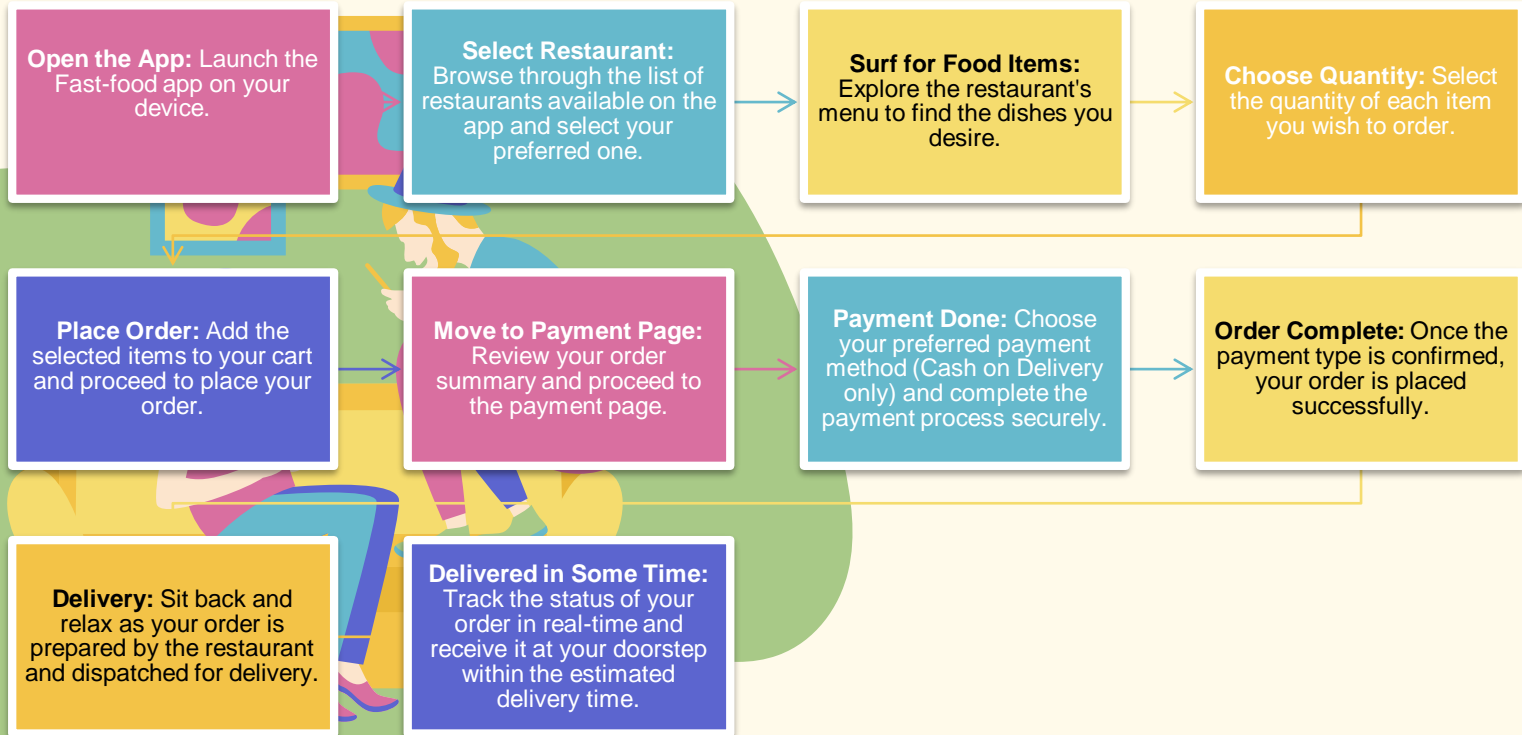
05

- Commission-based revenue model for restaurant's delivery partners.
- Expand market reach and increase your brand visibility.
- Streamline operations for enhanced efficiency in your business.
- Gain valuable insights through data analytics for future betterment.
- Foster customer loyalty and drive repeat business.



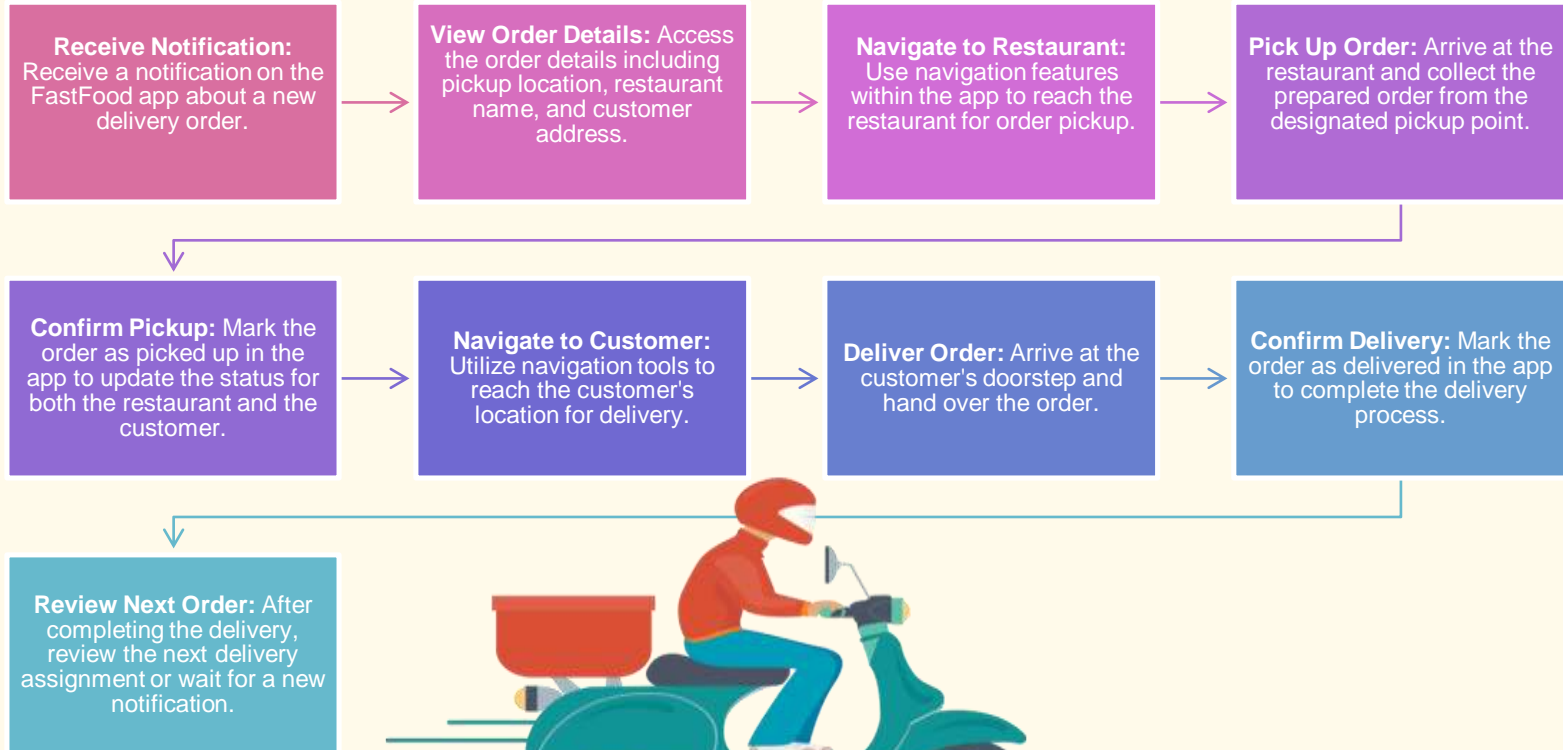


Food Ordering step by step Process (User End)





Food Delevering step by step Process (Delivery End)



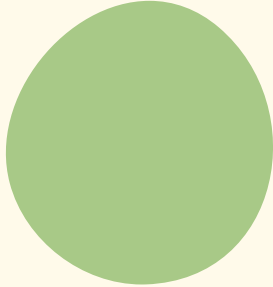
Benefits to the Businesses

Benefits

- Increase revenue through expanded customer base.
- Optimize operations for cost savings and efficiency.
- Access valuable data insights for informed decision-making.
- Strengthen brand presence and customer loyalty.
- Stay ahead of competitors with cutting-edge technology.



Industry



We are targeting the restaurant industry for its immense growth potential and the increasing consumer demand for convenient food delivery services. By partnering with us, you can tap into a booming market, expand your customer reach, optimize operations, and ultimately drive revenue growth and profitability.

SWOT Analysis



Strengths

- User-friendly app with seamless ordering experience
- Extensive network of partnered restaurants
- Efficient delivery logistics and live tracking
- Data-driven insights for restaurants



Opportunities

- Rapidly growing online food delivery market
- Increasing demand for convenience and variety
- Expansion into new cuisine types and locations
- Integration with virtual kitchen concepts

Weaknesses

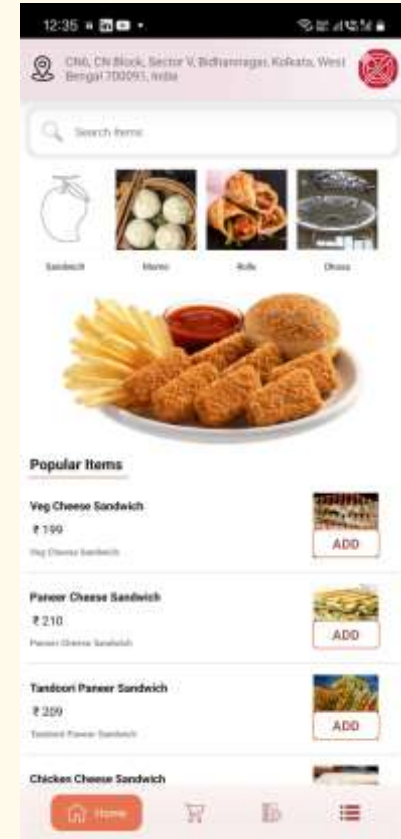
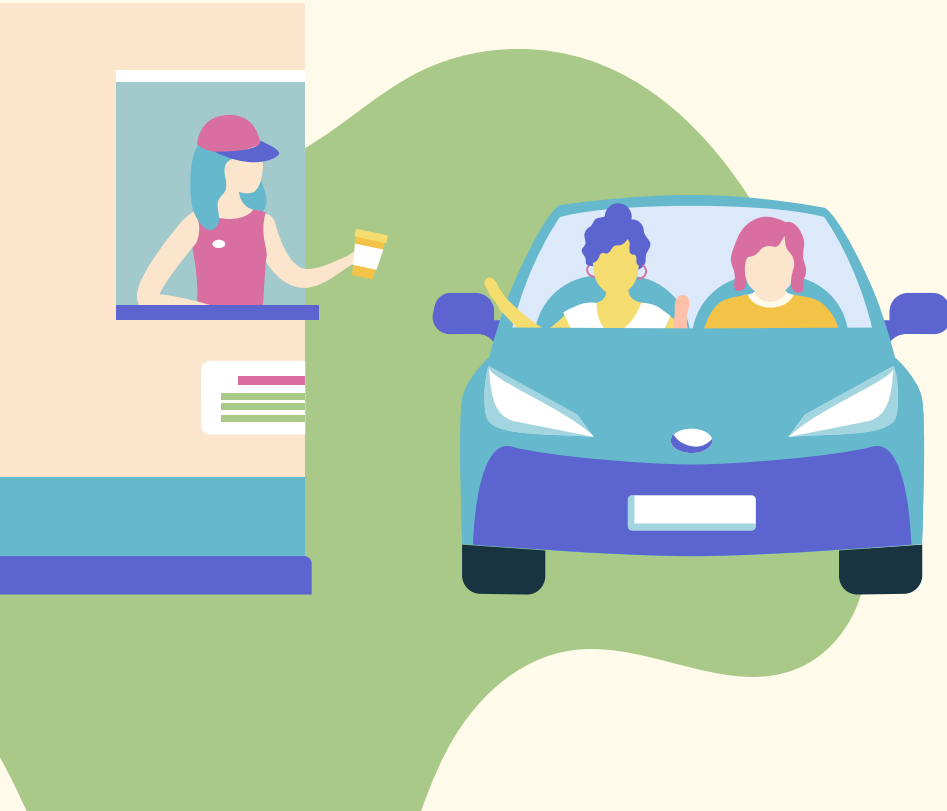
- Building initial customer and restaurant base
- Scaling delivery operations across regions
- Managing customer expectations and grievances



Threats

- Intense competition from established players
- Regulatory hurdles and compliance requirements
- Dependency on delivery partners and their churn
- Changing consumer preferences and market trends

Full Application View



Our few esteemed clients



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Testimonials



4.6

Based on 67
Reviews



Aman Chaurasia
Local Guide · 20 reviews

★★★★★ 4 years ago

We have started our journey with the support of HTSM Technologies Pvt Ltd since 2003 and we are quite happy with development, design and promotion (Branding) services offer by HTSM Technologies.



Tej Karan Ojha
Local Guide · 43 reviews

★★★★★ 4 years ago

Amazing Developers and team,I recommend anyone who is looking web development project,android app,website management,social media advertisement.They don't provide only development in your project but will also help you out with latest technology and innovative idea to make your project more efficient and reliable in this competitive market.



Rajib Roy
1 review

★★★★★ 2 years ago

Htsm is the best company for web development and design. I am connected with this organization since long time and developing my own website vmaxo, a e commerce website. I am 100% satisfied with service and support. Thanks htsm and team for giving me a best platform..



Amit Ranjan
11 reviews

★★★★★ 4 days ago **NEW**

HTSM Technologies Pvt Ltd is a web development and digital marketing company in kolkata, WB. Company is unique because they understand the branding part along with the web & app development, digital marketing works and providing cost effective services. I am also taking the service from HTSM.

For more review visit our google listing page : <https://g.page/HtsmTechnologies/review>

Connect to Us

Company

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GSTIN - 19AACCH9080L1Z1

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Contact Person : Abhishek Kumar**

A large, irregular splash of teal and light blue watercolor paint serves as a background for the text.

Thank You

For reviewing us.